

EVENT FILMING

GEELONG HOCKEY ASSOC.

EVENT FILMING

Dear Parents/Guardians,

This is a courtesy letter to inform you that we will be filming / recording at Stead Park, Corio for the Geelong Hockey Association on the following dates and times:

- **14th of June between 8:15am - 12:15pm**
- **15th of June between 11am - 12:30pm**
- **21st of June between 11am - 6:30pm (Juniors and Seniors)**

Purpose of Filming / Recording:

- Over the next few months, Yes Today Media will be capturing media content that will be used to help promote Hockey in Geelong to the community as well as encourage membership, gaining sponsorship and overall awareness of the sport.
- This will be used for social media - Facebook, Instagram, LinkedIn and Tik Tok. This will also be used on Geelong Hockey Assoc. youtube channel, in the club rooms, on website and in their electronic newsletter and extra marketing material.

Parental Consent:

You would have agreed / signed a media consent form with your memberships through Hockey Australia and Hockey Victoria, so there is no need to sign again.

Special Note:

If you would not like your child to be filmed and/or photographed - please be aware of the above dates and times and let Geelong Hockey Assoc. know, that your child is unable to attend those games.

We appreciate your co-operation in making the filming / recording a success. If you have any questions or concerns, please contact the Geelong Hockey Association.

Sincerely,

Allison Groot

Creative Director

Yes Today Media

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