



Hockey Geelong Sponsorship Policy for Local Clubs

Hockey Geelong is stronger if our local clubs are stronger.

Stead Park belongs to all clubs and the executive administers the facility for the benefit of all stakeholders.

We encourage clubs to seek sponsorship and part of that may be the display of banners or advertising material. The following guidelines apply:

1. Any advertising of sponsors at Stead Park inside or outside the pavilion need to be approved by the Hockey Geelong executive.
2. The executive shall determine where the banner or advertising material may be placed.
3. The display must align with the values of Hockey Geelong.
4. Clubs may retain all monies received for their sponsorship and be responsible of the production of all material.
5. Clubs are responsible for the maintenance of all displays to ensure they are in good condition.
6. The Hockey Geelong executive reserves the right to decline a request if there is a similar existing sponsor.

Graeme Dent
President Hockey Geelong