

Greater Geelong Development Plan 2015 - 2020

Key Performance Indicators

- Become an established Premier League Men's & Women's Teams by 2020
- Host International Test Matches & Host a National Championship by 2020
- Increase Hookin2Hockey Participation 300% by 2020 (672)
- By 2020 there will be 648 juniors playing 'Intra-club' hockey
- Increase in total participation of 187% by 2020 (2,968)
- Increase coach accreditation by 100%
- Increase umpire accreditation by 100%

COMPETITIONS & EVENTS	
Strategies	Outcomes
Grow participation in the Hockey Geelong competition to 70 junior teams.	Each of the clubs in the Greater Geelong Area to increase team entries and provide girls only pathway
Introduction of the Surf Coast Hockey League and Bellarine Junior Hockey League	Providing a localised competition for juniors in growth corridors of Victoria in 2016
Introduction of Intra Club Hockey Competition for juniors	Providing a club based, localised product at Stead Park, Newtown, Torquay and Bellarine
Introduction of Hockey Geelong Masters Competition	Competition available for people aged 35 plus within the Greater Geelong community

GAME DEVELOPMENT & PARTICIPATION	
Strategies	Outcomes
Increase participation in Greater Geelong Area by 187% <ul style="list-style-type: none"> - Increase in Hookin2Hockey Participation of 300% - Introduction of 'Intra-club' Competitions - Increase in Junior (Under 18 Years of Age) players of 125% - Increase in Senior (Over 18 Years of Age) players of 13% 	-2,968 Total Participants -672 Hi2H Participants -648 Intra-club Participants -950 Junior Participants -698 Senior Participants
Introduce policy across Greater Geelong to ensure all clubs in the region have two level 1 coaches and umpires.	<ul style="list-style-type: none"> - 20 number of Level 1 Accredited Coaches (minimum 2 per club) - 2 Level 2 Accredited Coaches - 20 number of Level 1 Accredited Umpires (minimum 2 per club)

All junior clubs to enter teams in a girls only pathway (U12, U14, U16s) by 2020	20 junior girls teams in the zone providing a complete pathways for participation and player development
Introduce All- Abilities Hookin2Hockey programs for people with a disability.	All-abilities Hookin2hockey program delivered by Hockey Geelong established with at least 20 participants by 2016
Hockey Victoria to delivery 3 weeks of Roadshow Clinics for each Association	2400 primary school students seen at the Roadshows and Hookin2Hockey Program promoted
Association to provide resources to run an additional 3 weeks of Roadshow clinics by 2017	4800 primary school students seen at the Roadshows

HIGH PERFORMANCE & ATHLETE DEVELOPMENT PATHWAY

Strategies	Outcomes
Continue to contribute players, coaches and support staff to the Western Wildcats as the sub elite program for players aspiring to develop themselves.	Provide 3 Coaches and 3 Umpires for Junior State Championships and Zone Challenge
Enter teams in Junior Country Championships	U13, 15 and 17 Boys and Girls Teams in the Junior Country Championships
Maintain HV Academy Status	10 + players identified as being part of HV Academy
Introduction of Under 13 Girls College with a focus on Development	25 Girls to participate each year in 2015 & 2016 and to increase to in excess of 30 from 2017

GOVERNANCE & LEADERSHIP

Strategies	Outcomes
Hockey Geelong to provide a representative to the Western Wildcats Zone Committee	Clubs to provide representation on behalf of Hockey Geelong to the Western Wildcats Zone Committee
All clubs to have diverse boards that represent their membership	Skilled boards that are representative of Club Membership and the Greater Geelong Community and contain a gender minimum of 2
Association and all Clubs to have a trained Member Protection Information Officers (MPIO) and a designated Club Inclusion Ambassador	Designated club inclusion ambassador on club committee and a trained MPIO is available to members at each club
Develop a more cohesive approach to competitions, participation and hockey development across all Greater Geelong region	Unified approach providing a greater offering of competition and participation options for new and current players

FINANCIAL MANAGEMENT	
Strategies	Outcomes
Work with Hockey Victoria in finalising a savings plans for all synthetic pitches (sinking fund) within the Greater Geelong area.	All associations/clubs to provide clear and accurate details to all members on the status of sinking funds for pitch replacements and facility upgrades. These details to be shared with Hockey Victoria to assist with future planning and lobbying of government.
HV to develop a financial management module by the end of 2016 for implement in 2017	Delivery of financial management training each year as part of the Club Development Program
Develop a financial model for the delivery of Intra-Club by 2017	Work with Hockey Victoria to develop a commercial model for delivery of Intra-club by 2017

COMMUNICATION	
Strategies	Outcomes
Establish functional websites and social media platforms across all associations and clubs within Greater Geelong Zone.	100% of club to have websites and social media platforms running and with ongoing maintenance
All associations & clubs to have established relationships with the local papers.	Weekly reports in local paper of club results/stories and milestones
Images on website are reflective of the community and portray hockey as a safe, welcoming and inclusive sport.	Representing Hockey as a safe, welcoming and inclusive sport

FACILITIES	
Strategies	Outcomes
Hockey Victoria to work with club/councils on identified projects for new facilities	HV to work with Torquay (Surf Coast College) in the development of a new synthetic hockey pitch
Hockey Victoria to work with clubs/councils on identified facility renewal projects (including the development of Stead Park to a standard to host International and National Events)	HV to work with Hockey Geelong and City of Greater Geelong on a Masterplan which includes facility upgrades to be in a position to host International & National championships.
Bi-Annual audits of facilities as identified as needing replacement or significant works within the next 6-8 years.	Advocacy for the ongoing development of the facility - provision of report to club and council