

Hockey Victoria's Regional Participation Growth Plan

PRIORITY	STRATEGY	KPI's
1	Hookin2Hockey centres established in Regional clubs (providing a local participation option), along with more localised products for participants to feed into after the Hookin2Hockey program.	<ul style="list-style-type: none"> From 2018, there is a viable pathway established for the participants under the age of 10 in the above Associations to provide (i.e. Hin2H → Game On or Intraclub Program → U10's) – <i>please note this is a retention strategy.</i> By 2020, the number of participants under the age of 10 will have increased by 10% across each of the following Associations: Hockey Geelong, Hockey Albury Wodonga, Hockey Ballarat, Hockey Central Vic & Goulburn Valley Hockey Association.
2	Standardise the junior age groups across entire Victoria.	<ul style="list-style-type: none"> By 2020, through staggered implementation, junior competition age groups will be standardised across Victoria.
3	Girls only competitions available in U10's and U12's grades.	<ul style="list-style-type: none"> From 2018, U10's girls competition is established in Geelong, Albury-Wodonga, Ballarat, Bendigo & Shepparton. By 2020 All Regional Associations to run U10's Girls Competition By 2020, as a minimum, U12 girl's competitions will be established in Geelong, Albury-Wodonga, Ballarat, Bendigo & Shepparton.
4	Form a centralised disciplinary and tribunal body, and align the Rules & Regulations across Victoria.	<ul style="list-style-type: none"> By 2018 trial a centralised disciplinary and tribunal system in one Association By 2020 a centralised disciplinary and tribunal system is operating across the entire Victoria.
5	Increase the quality and quantity of the regional workforce (coaches, umpires, technical officials).	<ul style="list-style-type: none"> By 2020, the number of regional coaches, umpires and Technical Officers will increase by 10% across each category. Full alignment with the Regional LEC for HockeyEd criteria.
6	Develop Regional League Entry Criteria Standards and establish Regional Hockey Leagues	<ul style="list-style-type: none"> By mid-2018, Regional LEC will be adopted. By 2020, trial as a minimum one Regional Hockey League. By 2024, Regional Hockey Leagues cover the whole Victoria. All clubs aligned with the Regional Hockey Leagues will meet the full Off-field and On-Field criteria.

Priority 1

STRATEGY: Hookin2Hockey centres established in Regional clubs (providing a local participation option), along with more localised products for participants to feed into after the Hookin2Hockey program.

KPI's:

- From 2018, there is a viable pathway established for the participants under the age of 10 in the above Associations to provide (i.e. Hin2H → Game On or Intraclub Program → U10's) – *please note this is a retention strategy.*
- By 2020, the number of participants under the age of 10 will have increased by 10% across each of the following Associations: Hockey Geelong, Hockey Albury Wodonga, Hockey Ballarat, Hockey Central Vic & Goulburn Valley Hockey Association.

Actions	Responsibility	Timeline	Progress
Confirmation of Hookin2Hockey Centres <ul style="list-style-type: none"> • Identify the locations for stand-alone Hookin2Hockey Programs in regional Victoria for 2018. • Where the location does not have access to a current hockey facility, negotiate access to the facility to conduct Hookin2Hockey. • Identify key schools that can be used as satellite sites for the Hookin2Hockey program. (Bring hockey to the school – same place, same time each week). • In all major regional hockey associations run a minimum of four (4) Hookin2Hockey Centres. 	Community Hockey Team (CHT) Regional Steering Committee (RSC)	By June 30 2017	
Program Logistics <ul style="list-style-type: none"> • All clubs and associations identified as Hookin2Hockey Centres to schedule, register and plan for program. • Register and promote Hookin2Hockey Centres with each club. Appoint Hookin2Hockey Coordinators. A key role of the coordinator is to build relationships with local school and PE teachers. 	Community Hockey Team (CHT) Clubs	By Dec 17	
Promotion of the Hookin2Hockey Programs <ul style="list-style-type: none"> • Engage with local primary schools and provide students with a positive first experience of hockey through the recruitment Roadshows. • Facebook Advertising through State-wide campaign • Offer Girls only program – starting at Hookin2Hockey. Provide alternate flyers, pink balls, pink bibs and engage female coaches. 	Community Hockey Team (CHT)	Jan – Mar 18	

PRIORITY 2

Standardise the junior age groups across entire Victoria.

KPI:

- By 2020, through staggered implementation, junior competition age groups will be standardised across Victoria.

Actions	Responsibility	Timeline	Progress
Identify existing Junior Competition age groups across the state. <ul style="list-style-type: none"> • Collect the Junior Competitions data from each association. (RSC) • Analyse the data. (CET) • Provide the recommendation for standardised Junior Competition age groups across Victoria. (CET & RSC) • Identify pilot Regional Associations (RSC) 	RSC & Competitions & Events Team (CET)	By Sept 2017	
Develop and adopt the Implementation Plan. <ul style="list-style-type: none"> • Based on the data and recommendations, develop draft Implementation Plan (CET) • Circulate the Plan to Regional Steering Committee for comments (RSC) • Finalise the plan (CET) 	CET, RSC	By end of 2017	
Develop communication strategy about the new Junior Age Groups & engage with regional affiliates to implement the changes. <ul style="list-style-type: none"> • Draft a plan to effectively communicate the changes (CET, AS) 	CET, RSC Aston Social (AS)	Mid 2018.	
Pilot changes in a minimum of two Regional Associations. <ul style="list-style-type: none"> • Work with the local Associations to implement the plan (RSC) 	RSC	2018	
Introduce the new Junior Age groups in a minimum of four additional Associations (dependent on the data analysis). <ul style="list-style-type: none"> • Identify additional Associations to adopt the new age groups (RSC) • Work with the local Associations to implement the plan (RSC) 	RSC	June 2018 to April 2019	
Implement the new age groups across all Regional Associations <ul style="list-style-type: none"> • Work with the local Associations to implement the plan (RSC) 	RSC	June 2019 to April 2020	

PRIORITY 3

Girls only competitions available in U10's and U12's grades.

KPI's:

- From 2018, U10's girls competition is established in Geelong, Albury-Wodonga, Ballarat, Bendigo & Shepparton.
- By 2020 All Regional Associations to run U10's Girls Competition
- By 2020, as a minimum, U12 girl's competitions will be established in Geelong, Albury-Wodonga, Ballarat, Bendigo & Shepparton.

Actions	Responsibility	Timeline	Progress
Affiliate Education <ul style="list-style-type: none"> • Prepare an educational document to distribute to Geelong, Albury-Wodonga, Ballarat, Bendigo & Shepparton promoting the benefits of Girls only product. • Include local information from some locations. 	Community Hockey Team, Regional Steering Committee	By Sept 30 2017	
Competition Structure Changes <ul style="list-style-type: none"> • Write to each Association outlining HVs expectation that the Association commence running Under 10 Girls Competition as well as mixed from 2018. • Association to confirm when the product will be conducted for promotional reasons. • Framework for competition schedule and location in each of the associations. 	Community Hockey Team, Regional Steering Committee	By Sept 30 2017	
Driving girls participation and promotion <ul style="list-style-type: none"> • Advertise Girls Hockey – make it attractive to the girls and their parents • Ensure that coaches that go into the schools as part of the Roadshow are of both genders. 	Community Hockey Team, Regional Steering Committee		
Association & Club Commitment to change <ul style="list-style-type: none"> • Host a carnival day – Girls Just Wanna Have Fun Day as the final day of the Hookin2Hockey Program. • Allocate \$500-\$1,000 to the – Girls Just Wanna Have Fun Day. Merchandise (pink socks) • All 'Community Clubs' commit to entering a minimum of 1 6 a side ¼ field girls team as part of the competition. 	Community Hockey Team, Regional Steering Committee		

PRIORITY 4

Form a centralised disciplinary and tribunal body, and align the Rules & Regulations across Victoria.

KPI's:

- By 2018 trial a centralised disciplinary and tribunal system in one Association
- By 2020 a centralised disciplinary and tribunal system is operating across the entire Victoria.

Actions	Responsibility	Timeline	Progress
Create a system applicable to all Associations across the state. <ul style="list-style-type: none"> • Explore if there is a similar system in place in any other sport (CET) • Engage a consultant to review the current HV Rule 7 (CET, L&R) • Re-draft the HV Rule 7 as a standalone document (CET) • Research on the 14 Regional Associations – Disciplinary & Tribunal processes and procedures. 	CET Lander & Rogers (L&R)	By Sept 2017	
Develop the new system and the Implementation plan. <ul style="list-style-type: none"> • Practical framework – what, who, how? (CET & RSC) • Funding model (CET & RSC) • Set up the operational guidelines (CET & RSC) • Communicate 	CET, RSC	End of 2018	
Implement the system in HV Competitions and one Regional Association. <ul style="list-style-type: none"> • Redraft HV Rules for 2018 (CET) • Identify an Associations to pilot the system (RSC) 2019 • Train staff as required (CET) • Work with the local Associations to implement the plan (RSC) 	CET, RSC	Oct 2017 to Sept 2018	
Implement the system across the State <ul style="list-style-type: none"> • Train staff as required (CET) • Work with the local Associations to implement the plan (RSC) 	CET, RSC	Oct 2019 – Sept 2020	

PRIORITY 5

Increase the quality and quantity of the regional workforce (coaches, umpires, technical officials).

KPI's:

- By 2020, the number of regional coaches, umpires and Technical Officers will increase by 10% across each category. Full alignment with the Regional LEC for HockeyEd criteria.

Actions	Responsibility	Timeline	Progress
Regional League Entry Standards for Coaches & Officials <ul style="list-style-type: none"> See Priority 6. 	HV Competitions & Events Team		
Coach & Umpire Education <ul style="list-style-type: none"> Encourage Associations to apply for Government Grants that enable them to receive funding to host accreditation courses and get people assessed. HV to advertise and promote the delivery of Level 1 Coaching & Officiating Courses within each of the 14 Regional Associations. 	Community Hockey Team	2018	
Coaching Capacity Building <ul style="list-style-type: none"> Develop a clear PD for a Coaching Director at Association Level. Association to appoint a Coaching Director within each association. Role is to include coaching and mentoring. <p><i>Note: In Ballarat, Geelong, Gippsland, Albury-Wodonga and Bendigo HV to link the Head Coach of one of the VicLeague/Capital League coaches to this role.</i></p>	Community Hockey Team	2018 /2019	
Umpire Capacity Building <ul style="list-style-type: none"> Develop a clear PD for a Umpire Director at Association Level. Association to appoint a Umpire Director within each association. Role is to include coaching and mentoring. 	Community Hockey Team	2018/2019	
Umpire Remuneration <ul style="list-style-type: none"> Education Research Local context 		Prior to 2018 season start	

<ul style="list-style-type: none">• Develop consistent remuneration for umpires and officials across associations. Potentially alignment to tier system (HV Comp).			
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PRIORITY 6

STRATEGY: Develop Regional LEC and establish Regional Hockey Leagues

KPI's:

- By mid-2018, Regional LEC will be adopted.
- By 2020, trial as a minimum one Regional Hockey League.
- By 2024, Regional Hockey Leagues cover the whole Victoria. All clubs aligned with the Regional Hockey Leagues will meet the full Off-field and On-Field criteria.

Actions	Responsibility	Timeline	Progress
Finalise the Regional LEC <ul style="list-style-type: none"> • Distribute the Draft Regional LEC for comments (CET) • Provide comments on the document (RSC) • Final document approved (CET, RSC) 	CET, RSC	By June 2018	
Develop communication strategy for the Regional LEC & engage with regional affiliates to implement the LEC. <ul style="list-style-type: none"> • Draft a plan to effectively communicate the changes (CET, AS) • Visit all applicable Associations in person to discuss the implementation of the Regional LEC 	CET	End of 2018	
Identify a Regional area to pilot Regional Hockey League (RHL), based on the Regional LEC compliance. <ul style="list-style-type: none"> • Identify an Associations to pilot the RHL in at least one regional area (RSC) • Train staff and volunteers as required (CET) • Work with the local Associations to pilot the RHL (RSC) 	CET, RSC	End of 2020	
Implement the Regional LEC across Regional Victoria <ul style="list-style-type: none"> • Gradually establish RHL's as per the plan (CET, RSC) • Monitor and adjust the plan as required (CET) 	CET, RSC	End of 2024	